

The homes and the lifestyle in the Pearl District make for a one-of-a-kind way to live

UNIQUE



The **937 Condominiums**, located along the Portland Streetcar line, offers wide, deep floor plans that boast more light per square foot than many other homes in Portland's Pearl District.

The Encore sits at the edge of a new three-acre park.

Waterfront Pearl is, no surprise, on the banks of the Willamette River.

And those at **Block 90** sit atop a four-story historic building, providing penthouse-style living to all its tenants.

All of which goes to show that if you've seen one condominium home, you've not seen them all.

"There is a lot for people to like about living in a condominium, especially in the Pearl District," says **Patrick Kessi**, co-developer of 937.

Throughout the Pearl District, residential options vary as much as they do in any neighborhood. There are condominium homes, town homes, apartments and even live-work units like those in the Encore. Some, like 937, feature 24-hour concierge service; others, like Waterfront Pearl, have massive window walls that capture expansive views of the river, the city, the Cascade mountains and beyond.

But homes in the Pearl District, in addition to their own unique amenities, also stand apart from other condominiums and residences for the singular lifestyle that comes with living in such a one-of-a-kind neighborhood.

"What makes the Pearl District so unique," says **Andrew Cox**, Unico properties asset manager for the ASA apartments in the Pearl, "is that it was designed from a residential living standpoint. There isn't a neighborhood like it, in my opinion, in the country."

He notes that many people who investigate apartments in ASA, which average about 785 square feet and currently rent for between \$1,500 and \$1,800 a month, are often test-driving life in the Pearl to see if they like it before they decide whether or not to buy a home. Because of all the amenities and appeals that are part of the Pearl, he said, those who like the lifestyle end up loving it.

"Within two blocks of ASA's front door, you have a **Safeway**, 10 restaurants, three parks, two banks, two fitness clubs and an **REI**," Cox says. "There are just so many benefits to living down here."

Marilyn Andersen, principal broker and sales manager for **Hoyt Realty Group**, says she has seen many people drawn to life in The Encore and the Pearl District for one main unique reason: simplicity.

"People move down here to simplify their life, but still live in very functional spaces," she says. "Life here really allows a lot of freedom."

People are also attracted to the condominium lifestyle in general, says Kessi, because it frees them from having to worry about paying monthly utility bills and tending to yards and home repairs. The Pearl itself also offers a nice mix of daytime and nighttime activity, which helps businesses and residents thrive, he says.

"The Pearl is really just a wonderful place to live if someone both cares about the environment and cares about the convenience of having more time," he says. "For those people, it's the perfect place."

— Jon Bell



937

937 MAISON
PG 40-43
937 BEDFORD
PG 44-47



BLOCK 90

THE MANHATTAN
PG 50-53
EAST VILLAGE
PG 54-57



THE ENCORE

AN UNCOMMON LIFE
PG 60-63
LUSTER OF THE PEARL
PG 64-67



WATERFRONT PEARL

THE AMBASSADOR
PG 70-73
SKY WATCHER
PG 74-77
LOUIS-LOUIS
PG 78-81